

# FAST TRACK MANAGEMENT COURSE DETAILS ...



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Course

## ADBA

Advanced Diploma in Business Administration

## DBA

Diploma in Business Administration

## BDBA

Graduate Diploma in Business Administration

Minimum Qualification

Diploma or SSC with Experience

HSC or SSC with Experience

HSC or Diploma Holder

Total Fees

Rs. 20700/-

Rs. 25700/-

Rs. 38700/-

Duration Fast Track Regular

6 Months  
2 Years

1 Year  
3 Years

1 Year  
3 Year

Subject Covered

Part I: General Management I  
Consumer Behavior Business  
Marketing International Business  
Operation Management

Part II: General Management II  
Organizational Behavior Business  
Communication Human Resource  
Specialization

**Part I:** General Management -1  
Financial and Cost Accounting  
Business Communication Consumer  
Behavior Personnel Management

**Part II:** Management Information  
System Organizational Behavior  
Corporate Law International  
Business Operation Management

**Part III:** Marketing Management  
Principle's of Management Business  
Ethics Specialization [one subject]

Part I: General Management -I  
Accountancy Business  
Communication Personal  
Management Consumer Behavior

Part II: General Management -II E-  
Commerce Organizational Behavior  
Corporate Law International  
Business

Part III: General Management -III  
Business Management Operations  
Management Business Ethics  
Marketing Management

Exam Duration

10 Days

10 Days

10 Days

# FAST TRACK MANAGEMENT COURSE DETAILS ...



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Course	<b>DBA</b> Diploma in Business Administration	<b>PGDBA</b> Post Graduate Diploma in Business Administration	<b>MBA</b> Master Program in Business Administration	<b>EMBA</b> Executive Master in Business Administration	<b>CCA</b> Chartered Certified Accountant	<b>CFM</b> Chartered Finance Manager	<b>PDM</b> Professional Doctorate in Management	<b>EDEM</b> Executive Diploma in Export Management
Minimum Qualification	10+2 or Equivalent	Graduate / DBA	Graudate / DBA	Graudate / DBA	Final Year / Graduate	Graduate	Post Graduate / Graduate with 2 yrs. exp.	10+2 or Equivalent
Registration	Rs. 2000/-	Rs. 5000/-	Rs. 5000/-	Rs. 5000/-	Rs. 5000/-	Rs. 5000/-	Rs. 5000/-	Rs. 2000/-
Program Fees	Rs. 6000/-	Rs. 15500/-	Rs. 30000/-	Rs. 34000/-	Rs. 30000/-	Rs. 34000/-	Rs. 40000/-	Rs. 6000/-
Study Material	Rs. 500/-	Rs. 700/-	Rs. 1200/-	Rs. 2200/-	Rs. 1200/-	Rs. 2200/-	Rs. 1200/-	Rs. 500/-
Exam Fees	Rs. 1200/-	Rs. 4500/-	Rs. 4500/-	Rs. 4500/-	Rs. 4500/-	Rs. 4500/-	Rs. 4500/-	Rs. 1200/-
Total Fees	Rs. 9700/-	Rs. 25700/-	Rs. 40700/-	Rs. 45700/-	Rs. 40700/-	Rs. 45700/-	Rs. 50700/-	Rs. 9700/-
Duration Fast Track	3 Months 1 Year	4 Months 1 Year	6 Months 2 Year	6 Months 2 Year	6 Months 2 Year	6 Months 2 Year	6 Months 2 Year	2 Months 1 Year
Subject Covered	General Management Specialization (one subject)	General Management Specialization [one subject]	General Management International Business Administration Organizational Behavior Specialization [one subject]	General Management Mkt. Mgmt. h. Resource Advertising Consumer Behavior International Business Operations Mgt.(optional) Business ethics	Advanced Accounting Management Accountancy Cost Accounting Auditing Taxation	Cost and Mgmt. Accountancy Financial Accountancy Corporate law International Finance Mgmt. Take Over and Merger Corporate finance financial inst. investments	General Management Mkt. Mgmt. h. R. Mgmt. International Business Project Work to Related Area	Export Mktg. Export Mgmt.
Exam Duration	10 Days	10 Days	10 Days	20 Days	10 Days	20 Days	30 Days	10 Days



# bachelor program in business administration

A Bachelor Program in Business Administration (BPBA) is designated for those seeking a foundation in business fundamentals to advance their careers and help them become more efficient and effective managers and administrators. this unique program prepares students from a variety of academic backgrounds to step forward coincidentally in their careers as administrators and managers.

## eligibility

HSC or Diploma Holder

## subject

### sem - I

Business Organization and System Accountancy  
Business Communication Skills Business  
Business Accounting  
Business Economics - I  
Consumer Behavior

### sem - iii

Business Laws  
Human Resource Management  
Organization Behaviors Management  
Accounting  
Business Economic - II

### sem - V

Supply and Chain Logistics  
Entrepreneurship Development  
Business Ethics  
Business Environment  
Marketing Management

### sem - ii:

Principles of Managements  
Principles of Marketing  
Principles of Finance  
Basics of Cost Accounting  
Business Statistics

### sem - IV

Operations Management  
Business Taxation  
International Business  
Management Information System  
Business Exposure

### sem - vi

Business Planning and Project Management  
Event Management  
E-commerce  
Specialization - I  
Project

course duration : 1Year to 3Year

exam duration : 10 Days

## examination Options :

1. Exam from home (open book examination)
2. Study Centre

course fees : 58,700/-only





# master in business administration

There are many different types and levels of qualifications available to students today and studying for a higher education and a better career has never been as flexible and accessible as it is today. The type of courses available to you will often depend upon your current qualifications and experience, and also on the type of career you wish to enter into. For those with existing degree, MBA 4 semester certification programs can prove invaluable, offering a stepping stone to bigger and better things in terms of your career.



## education methodology

The NIEM's education methodology encourages independent thinking and helps the students in developing a strong professional perspective. We have developed this short duration, compact, integrated distance learning program to enable the students to earn a professional qualification. The program facilitates strategic change and implementation. You will improve organizational design, innovation, and corporate leadership as we teach businesses to achieve a competitive advantage in a complex and uncertain environment.

## eligibility

Graduate or Diploma Holder with Experience



### sem - I

- General Management
- Consumer Behavior
- Business Communication
- Organizational Behavior

### sem - iii

- Export Management
- Corporate Law
- Advertising Management
- Marketing Management

## subject

### sem - ii

- Business Ethics
- Human Resource Management
- Financial Management
- International Business

### sem - IV

- Business Management
- Specialization Subject - I
- Specialization Subject - II
- Project Study

## course duration

: Fast Track 1 Year  
Regular 2 Year

## exam duration

: 30 Days

## course fees

: 58,700/-only





# doctorate in management studies

The Doctorate in Management Studies (DMS) is a unique doctoral program in management. It aims to develop individual into distinguished consultants and managers in the field of management. Unlike similar programs in western business schools the DMS program is designated to provide both breadth and depth in the field of knowledge to the doctoral students.

The mission of the program is to provide in-depth knowledge and proficiency to students so that they can become distinguished, pioneering and innovative teachers, trainers, consultants and researchers in the field of management. the institute seeks to ensure that DMS students are among the best equipped to meet the needs of high quality management education in the county.

Leaders, managers and consultants today have to acting and increasingly complex environment, including economic, technological, cultural, social and emotional acepect. many feet that dominate ways of making sense of complex organizational situations are one sided, in that hey are blind to whole spheres of human experience. This Doctorate Management Studies (DMS) program has been decided for leaders, managers, internal and external consultants and other agents of changing organizations who want to aciculate what is being ignored in the dominant theoretical approaches. this program allows you toexplore alternative ways of thinking about organizations and to develop skills for facilitating captive changing complex social and organizational situations. the aims is to improve both individual and organizational effectiveness.

## eligibility

Post Graduate or  
Graduate with 5 Year of Work Experience

## subject

General Management, Consumer Behavior  
Organizational Behavior  
Business Communication, Business Ethics  
Human Resource Management  
Marketing Management  
Business Management  
International Business, Corporate Law  
Specialization (optional subject)\*  
Project Study

**course duration** : Fast Track 1 Year  
Regular 2 Year

**exam duration** : 30 Days  
\*wide choice of  
more than 100 subjects

**course fees** : 78,700/-only



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# Specialisation list



1. Advertising Management
2. Agriculture Management
3. Air Transport Management
4. Architectural Management
5. Asset Management
6. Audit Management
7. Banking Management
8. Bio-Technology Management
9. BPO Management
10. Business Administration
11. Call Center Management
12. Chartered Finance Management
13. Clinical Pharmacology
14. Clinical Research
15. Communication Management
16. Construction Management
17. Consumer Behavior
18. Contemporary Auditing
19. Co-operative Management
20. Corporate Finance Management
21. Corporate Law
22. Corporate Training
23. Cost and management Accounting
24. Customer Care Management
25. Customer Relation Management
26. Cyber Law Management
27. Dairy Management
28. E-Commerce
29. E-Business System
30. Energy Management
31. Entrepreneur Management
32. Environmental Studies
33. Equality Research Management
34. Event Management
35. Export Management
36. Fashion Management
37. Finance Management
38. Financial Institution Management
39. Foreign Exchange Management
40. Foreign Trade
41. General Management
42. Hardware Management
43. Health Care Management
44. Health Management
45. Holistic Management
46. Hospital Administration
47. Hospital Management
48. Hospitality Management
49. Hotel Management
50. Human Resource Management
51. Industrial Management
52. Industrial Marketing
53. Information Technology
54. Intellectual Property Rights
55. Interior Management
56. International Finance Management
57. International Management
58. International Trade
59. Investment Analysis Management
60. Investment Management
61. Labour Law Management
62. Library Management
63. Logistic Management
64. Market Risk Management
65. Marketing Management
66. Mass Communication
67. Material Management
68. Media Management
69. Mutual Fund Management
70. Networking Management
71. Operation Management
72. Packaging Management
73. Pathological Management
74. Personnel Management
75. Petroleum Management
76. Pharmacology Management
77. Portfolio Management
78. Production Management
79. Project Management
80. Public Administration
81. Public Relation Management
82. Purchasing Management
83. Retail Management
84. Risk and Insurance Management
85. Risk Management
86. Ruler Management
87. Safety Management
88. Sales & Distribution Management
89. Sales Management
90. Sap Consultancy
91. School Management
92. Shipping Management
93. Software Management
95. Software Project Management
96. Take Over and Acquisition Management
97. Taxation Management
98. Telecom Management
99. Textile Management
100. Total Quality Management
101. Total Safety Management
102. Transport Management
103. Travel and Tourism Management
104. Treasury Management
105. Ware House Management

